**Mobile Sales Dashboard | Power BI Project**  
**🚀 Data-Driven Insights for Smarter Decisions**I'm excited to showcase my latest interactive **Power BI dashboard** designed to provide actionable insights into mobile phone sales across brands, models, and regions.

📊 **What this dashboard delivers:**

* 💰 **Total Sales:**
* 📦 **Total Quantity Sold:**
* 🧾 **Transactions:**
* 📈 Brand & Model-wise Sales Performance
* 💳 Payment Mode Analysis (UPI, Debit/Credit, Cash)
* 📍 City-based Filtering with Play Axis
* ⭐ Monthly Trends in Sales, Transactions & Customer Ratings
* 📆 **Month-over-Month Sales Growth** by Brand & Model
* 🗺️ **Geo Mapping**: Visualize city-wise sales across India
* 💳 **Payment Method Breakdown**
* 📉 Compare **Current vs. Previous Month Sales**
* 🧱 Visual analysis using **Treemaps** & dynamic filtering (Year, Brand, Month)

🛠️ **Tech Used:**  
Power BI | DAX | Time Intelligence | Interactive Visuals | Custom Slicers | Map Visuals | Time Intelligence | Custom Pages | Drill-through Filters

✅ Designed for business users to explore data, track KPIs, and make informed decisions — all in one place.

📌 Feel free to check it out or reach out to discuss more about dashboarding, automation, or analytics.

🔗 Let’s connect if you're into data, analytics, or Power BI — always happy to learn and grow together.

#PowerBI #DashboardDesign #DataAnalytics #DataVisualization #BusinessIntelligence #PowerBIDashboard #SalesInsights #Analytics #AshutoshKumar #LinkedInPost